



Review of how JIADA (Adityapur Region) work for entire industrial development in district of Seraikela Kharsawan

Ranjana Kumari

Research Scholar, Department of Commerce and Business Management, Kolhan University, Chaibasa, Jharkhand, India

Abstract

JIADA is responsible for the development of industrial areas in the State of Jharkhand. The management consists of a Head Office located at Ranchi and is supported by regional offices at Adityapur, Bokaro, Ranchi and Dumka. JIADA is responsible for distribution of land for industrial expansion, development of infrastructure facilities like road, drainage, water supply, public utilities, etc. within their jurisdiction. The main objective of JIADA is to promote the industries including small, medium and large scale Industries in order to ensure inclusive socio-economic growth in the State. Entrepreneurs are advised for regarding availability of land, procedures for allotment of land, incentives and concessions available to the industry, pollution control policies and other clearances required and facilities available from other Government Departments/ agencies. MSMEs, or micro, small, and medium-sized enterprises, have been named the "growth engine" for all emerging nations, including India. MSMEs have contributed significantly to the economic development of states like Jharkhand, where thousands of people are unemployed or underemployed and face poverty-related difficulties. MSMEs, the second largest employer in the state after agriculture, offer instant large-scale employment with low-cost investments and play an important role in the state economy. The purpose of this research is to look at the growth and development of MSMEs in Jharkhand. The primary purpose of the research is to examine the employment opportunities provided by small scale units in the state's designated study zone. According to the conclusions of this study, MSMEs are critical to Jharkhand's economic development.

Keywords: small medium enterprises, entrepreneurs

Introduction

The main role of industrialization is to create job opportunities in the economy. It also plays an important role in reducing poverty and unemployment. Agricultural country like India may not always have the expected results through heavy dose of industrialization. India has large amount of labour force in comparison to scarce capital.

Thirty five years ago, Adityapur, now in Seraikela Kharsawan district of Jharkhand, was just another industrial zone in the country. The Jharkhand Industrial Area Development Authority (JIADA) previously known as AIADA was established in 1972 by the Government of Bihar for the purpose of promoting industrial growth. Developed plots with necessary infrastructure facilities, such as well-laid road network, drainage system, continuous power supply and sufficient water supply, are available in all the seven phases of the industrial area. JIADA (Jharkhand Industrial Area Development Authority) is responsible for the development of industrial areas in the State of Jharkhand. The administrative set up consists of a Head Office located at Ranchi and is supported by regional offices at Adityapur, Bokaro, Ranchi and Dumka. The main objective of JIADA is to promote the industries including small, medium and large scale Industries in order to ensure inclusive socio-economic growth in the State. Potential entrepreneurs are advised regarding availability of land, procedure for allotment of land, incentives and concessions available to the industry, pollution control and other clearances required and facilities available from other Government Departments/ agencies. Keeping in view the various initiatives taken by the JIADA and Department of Industries Mines & Geology recently for the development of industrial sector in the State, it has been decided to engage a

competent agency to provide Collection, Transportation and Disposal of debris & Industrial Waste piles from Common Area and Road sweeping by Mechanical Power Sweeping Machine and cleaning, Shrubs and Vegetative clearance, Slit, removal from drains and its disposal from competent agencies at Adityapur Industrial Area, Adityapur Region. Bidders must acquaint themselves with the area of operation before submission of the bid and shall ensure that they are well acquainted with the job sites, environment including topography, logistics and climate, social environment of locality, prevailing rate of minimum wage, and the trend of increase in minimum wages, etc. JIADA will in no case be responsible or liable for costs associated with the preparation and submission of bids regardless of the outcome.

All Industry has been one of the major plans of India's economic development strategy since Independence. India accorded high priority to small and medium enterprises (SMEs) from the very beginning and pursued support policies to make these enterprises viable and vibrant and over time, these have become major contributors to the GDP. Despite numerous protection and policy measures for the past so many years, SMEs have remained mostly small, technologically backward and lacking in competitiveness. The opening of the Indian economy in 1991 added problems to the SMEs. At the beginning, small scale enterprises found it difficult to survive. In the last decade, the economic environment has changed in favour of SMEs. Presently, the SMEs in India are at a crossroad and intense debate is centered around questions like what would be the future of the small enterprises?

Today, small and medium industry occupies a position of strategic importance in the Indian economic structure due to

its significant contribution in terms of output, exports and employment. Adityapur Industrial Area also known as Adityapur Industrial Area City short form AIA or AIA City is an industrial hub and an Industrial, technological, engineering district located at Adityapur, Jamshedpur, Jharkhand, India. Adityapur Industrial Area is actually an industrial belt, which lies in Adityapur. It is a Special Economic Zone.

The actual concept of Jharkhand Industrial Area Development Authority (JIADA) -Adityapur Region before known as Adityapur Industrial Area Development Authority (AIADA)- Adityapur was to develop all type of industrial areas and to allot them among the prospective entrepreneurs. Now it plays an important role also for providing a package of assistance to the entrepreneurs' viz. identification of projects, arrangement of term loans and bank finance. Power and water supply, technical knowledge, marketing and disbursement of incentives of the state govt. to the units. Adityapur & its surrounding areas in Seraikela Kharsawan district are characterized by high density of population, subsistence agriculture, slow progress of literacy and urbanization, widespread poverty and lack of industrialization.

It is one of the biggest industrial belts not only in Eastern region but the entire India. Prior to Noida it was the biggest industrial belt of the country. The region mainly houses a large number of Small and Medium scale in industry with some large scale industries as well. The Jharkhand Industrial Area Development Authority, Adityapur Region is the governing body of the region and looks after the development of the industrial region.

Literature review

Although small scale industries continue to straddle the industrial sector round the world, the literature on their varied functioning are not many especially with reference to changing perspectives.

- Srinivas K T, (2013) has studied the performance of micro, small and medium enterprises and their contribution in India's economic growth and concluded that MSMEs play a vital role in the inclusive growth of Indian economy.
- Charan Singh & K. P. Wasdani (2016) to identify various challenges faced by MSMEs in sourcing of finance during different stages of their life cycle.
- M. Suriyan (2015) To evaluate the performances of the SMEs, analyse the role of DIC in the promotion of SMEs in the study area, identify the problems faced by the DIC implementing agencies and beneficiary entrepreneurs.
- Jaskaran & Davinder Singh (2014) to find out problems related to the financing of small firms in India.

Research gap

Most of the studies mentioned in the review of literature have been done on fulfilment of SME. But till now I have not found any research to find out how JIADA helps SME in possibilities developed in Seraikela-Kharsawan region of Jharkhand.

Statement of the problem

In present scenario in Seraikela-Kharsawan region industries are facing many challenges in order to grow in front of large scale industries mean while SME are having

many challenges like financial, shortage of skilled labour, lack of infrastructure, and important challenge is lack of knowledge in using technology. However these industries are very essential for development of an economy, where as it has scope area to develop or monitor with proper way by framing of many policies which are formed by government to promote the small scale industries. Therefore there is an urge to understand the role of Small Scale Industries in Review of how JIADA (Adityapur Region) work for entire Industrial Development in District of Seraikela Kharsawan. It enables to the government form the new strategy initiatives for promoting SME in India.

Objective of the study

- To review the challenges faced by JIADA while working with MSME's
- To analyse the present challenges of Small Scale Industries in Seraikela-Kharsawan.
- To know the concept of Small Scale Industries.
- To increase the all sector industries
- To stimulate development in different sectors
- To develop strategic industries.

Research methodology

The research paper is based on descriptive research. It aims to gain familiarity and acquire new insights on policies governing small scale industries in Seraikela-Kharsawan. This study is based on Secondary data that has been collected from various sources such as journals, newspapers, internet etc. for the study.

Performance of JIADA

The industrial area houses 800 units – Including 11 large-scale, 64 medium-scales, 550 small-scale and 166 tiny industries. The number of export-oriented units in Adityapur has also been increasing rapidly. There are 20 industrial units exporting their products to over 20 countries, including the United States, Australia, Singapore, Malaysia, China, Switzerland, South Africa, the United Kingdom, Canada and Germany and West Asian countries. The total investment in the production units in the zone is approximately 3,000 crore and the average annual turnover is about 3,500 crore. The area provides direct employment to over 27,500 people – including the tribal and local populations. The industrial area houses 480 light engineering works, 41 mineral-based units, 49 plastic and rubber units, 53 chemical industries, 21 food and beverages plants, four pharmaceutical companies, and 21 electrical, four sponge iron and two liquid petroleum gas bottling units.

There are 25 automobile body-building and automobile service centres, 56 ferrous induction casting units and 35 forging businesses in the region.

JIADA may work out a detailed transparent and objective policy of transfer, ownership change, allotment of plots including suitable lease deed and lease rent, development charges, maintenance charges etc to be realised from time to time.

Industrial Growth

We can observe in the table mentioned below that industries have increased in Seraikela Kharsawan regions over the year with very good ration when development was on its top level. But over the years as more and more entrepreneurs are

coming up and developing their skills the industries are being set up in very good ratio.

Table 1: year wise trend of units registered

Year	No. of Units Registered
2000-01	86
2001-02	71
2002-03	84
2003-04	69
2004-05	98
2005-06	54
2006-07	67
2007-08	54
2008-09	35
2009-10	23
2010-11	24
2011-12	21
2012-13	29
2013-14	23
2014-15	5
2015-16	3
2016-17	10
2017-18	19
2018-19	13
2019-20	12
TOTAL	800

Range of the work

JIADA proposes to select operator for collection, transportation and disposal of debris & industrial waste piles from common areas and sweeping of roads, drain cleaning, silt removal and disposal at its industrial areas. The areas, nature of service and scope of service to be covered would include Collection, Transportation and Disposal of debris & Industrial Waste piles from Common Area and Road sweeping by Mechanical Power Sweeping Machine and cleaning, Shrubs and Vegetative clearance, Slit, removal from drains and its disposal. The bidder should maintain the cleanliness of the main areas which falls under JIADA & Industrial Units located in Adityapur Industrial Area. The broad scope of work is as follows

1. Removal of Debris in the Industrial Area
2. Mechanical cleaning of Roads
3. Cleaning of the Drainage
4. Removal of shrubs and vegetative growth
5. Vigilance on cleanliness
6. Civil Repair
7. Waste Disposal

Conclusion

We can observe in the table mentioned below that industries have increased in Seraikela Kharsawan regions over the year with very good ration when development was on its top level. But over the years as more and more entrepreneurs are coming up and developing their skills the industries are being set up in very good ratio.

In such a situation, in terms of production, along with small scale, medium scale industries have also played a big role. But at present, due to lack of capital and supportive policies, many small as well as medium industries have been locked. Small and medium sector businessmen believe that the

shortfall in reimbursement of capital subsidy is a matter of great concern. But with time it also needs area expansion.

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